Purplellie
r/EdenToys
The eden®
Soft Toy
collection
Spring
1994

The eden Soft Toy collection

Purplellie

r/EdenToys

Welcome to our Spring 1994 Soft Toy Catalogue containing new and exciting ranges along with proven favourites from the Eden Toys Collection.

Each of the products that you will see on the following pages are of the highest quality. All items are washable either surface or machine, and many can be tumble dried. The toys all conform to the European Safety Standard EN71 and are CE marked.

New this year are some bright, fun, pastels, along with some spring lambs and bunnies – perfect for newborn baby presents. Following the success of musicals we have introduced new pull-string toys and a musical pillow to enhance the range.

A new fashion colour theme for 1994 is 'Jumpin Gems'. A range of beanbag toys, rattle dolls and bears in bright multicoloured fabrics.

In addition to the baby gifts we are also launching a range of pre-school dolls. Each soft bodied rag-doll comes with her own little bear in the pocket of her dress to make a really special gift.

With the success of Beatrix Potter, Spot and Paddington Bear there will be new additions in each of these ranges too.

Don't forget our Character Collection Catalogue – available separately – featuring everybody's favourite.

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NORMAN MACLEOD
15 Greenlaw Road, Newton Mearns, Glasgow, Scotland G77 6SL
Home & Fax: 041 639 5312 / Car: 0836 786267

RCNHC

NURSERY HEIGHT CHART

An attractive and colourful height chart to brighten up any nursery. Individually gift boxed including hangers. Packed 12.

** Customers, please note that we reserve the right to change colours and specifications of products featured in this catalogue without notice **

Musical and Sound Toys

Purplellie
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ET10553

ET10548

ET39048

ET00807

ET30010

ET10553 *PRIMARY CHIME TOYS 8".*
Primary velour fabric. Packed 6 assorted (2 each Cow, Clown and Elephant).

ET39048 *SPOT SILLY SQUEAKS 7".*
Velour fabric, squeaks when squeezed. Packed 12 in a display tray.

ET00807 *PULLSTRING MUSICAL FLOPPY ELEPHANT 13".*
Trunk pulls out & curls up as music plays. Packed 3.

ET10548 *SILLY SQUEAKS 7".*
Velour Lion, Elephant and Cow. Packed 12 assorted in a display box.

ET30010 *PETER RABBIT MUSICAL PILLOW 7".*
Packed 6 in a display basket.

Musical and Sound Toys

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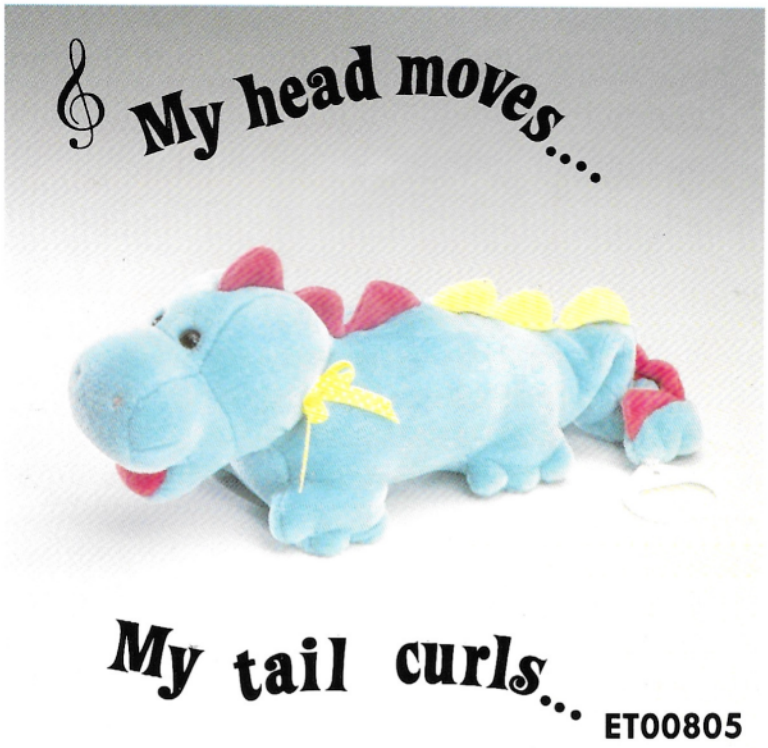

ET00540

My tail curls...

ET00805

ET00130

ET00803

ET00804

ET00805 *MUSICAL WAGGIE DINOSAUR 14". Velour. Packed 2.*

ET00130 *MUSICAL CLOWN 15". Pastel velour. Packed 4.*

ET00540 *MUSICAL EXPRESS WAGGIE 8". (Waggie cap). Packed 4.*

ET00803 *MUSICAL PULL STRING BEAR 12". Packed 4.*

ET00804 *MUSICAL PULL STRING PRIMARY CLOWN. 12". Packed 4.*

Special Beginnings

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ET10163 ET10039

ET10370

ET10054

ET10013

ET10090

ET10163	*TERRY GIRL DOLL 11".* *Pastel pink terry Girl Doll. Packed 6.*	*ET10370*	*COZY BEAR 12".* *Blue & Pink pastel. Packed 6.*
ET10039	*TERRY BOY DOLL 11".* *Pastel blue terry Boy Doll. Packed 6.*	*ET10013*	*SPECIAL BEGINNINGS GIRL DOLL 7".* *With Rattle in giftbox. Packed 6.*
ET10054	*TERRY PIG & COW 8".* *Multi-coloured pastel terry. Packed 12.*	*ET10090*	*BOY AND GIRL 'SHAKE ME' LOOPS.* *Assorted 5 boys and 7 Girls, packed 12 in a display basket.*

Musical and Sound Toys

Purplellie
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ET10003 *THREE RING CIRCUS. SHAKE ME DOLLS 10".*
Multi-colour primary cotton Clowns, with Rattle Rings. (Packed 12 in a display basket).

ET10002 *RATTLE-GO-ROUND.*
Primary 7". Packed 12 assorted in a display tray (4 each Green Dinosaur, Red Giraffe and Yellow Giraffe).

ET10001 *RATTLE-GO-ROUND.*
Pastel 7". Packed 12 assorted in a basket (4 each Pony, Lamb and Turtle).

ET10004 *PASTEL RATTLE RINGS 9".*
Assorted Elephant and Dog with Rattle Rings attached to tail. Packed 12.

Jumpin Gems

PurpleMe
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ET10480

ET10482

ET10481

ET10480

ET10480	*JUMPIN GEMS™ SWEETSHAKES™ 10". Multi colour Bear & Elephant with Rattle. Packed 12.*
ET10481	*JUMPIN GEMS™ FLOPPY BEAN BAG TOYS 6". Packed 12 assorted Hippo, Elephant and Lion.*
ET10482	*JUMPIN GEMS™ BEAR 12". Multi colour printed body with terry head, hands and feet. Packed 4.*

Baby 'Shake-Me's

Purplellie
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ET10094

ET10027

ET10049

ET10059

ET39020

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ET10094 *SPRING BABY SHAKES™ 3".*
Bunny, Frog and Lamb with velcro strap for wrist or ankle. Packed 16 in a display tray.

ET10049 *CHARACTER 'SHAKE ME' ASSORTMENT 7".*
Packed 18 in a display basket.

ET10059 *'LE PETIT BEBE' TERRY ASSORTMENT 5".*
Individually wrapped. Packed 18 in a display basket.

ET10027 *'CLOWN SWEETSHAKES™' 8".*
Packed 12 assorted in a display tray (4 each pink, blue and mint).

ET39020 *SPOT LOOP RATTLES 8".*
Terry loop rattle. Packed 12 in a display tray.

HOT TOTS

Purplelie
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ET10046

ET10047

ET10443

ET98848

ET10046	*'HOT TOTS' RATTLE BRACELETS 3". Packed 16 assorted in a display tray (6 Elephants, 6 Ducks and 4 Cats).*
ET10047	*'HOT TOTS' 'SHAKE ME' CHARACTERS 3" assorted (6 Elephants, 6 Ducks and 4 Cats) in a display tray.*
ET10443	*'HOT TOTS' CLOWN VELOUR 11". Packed 6.*
ET98848	*'HOT TOTS' CHARACTER DOLLS 12". Packed 6 assorted (3 each Hippo and Elephant).*

COCK·A·DOODLE ZOO™

Purplellie

r/EdenToys

ET10041	*'COCK-A-DOODLE ZOO' BABY SHAKES 3". Assorted 6 Cows, 6 Chicks and 4 Dogs with velcro close strap suitable for wrist or ankle. Packed 16 in a display tray with header.*
ET10043	*'COCK-A-DOODLE ZOO' SHAKE ME DOLLS 9". Packed 12 assorted in a display basket.*
ET10950	*ROLY POLY CHIME TOY 10". Black and white velour with primary trim, weighted bottom. Packed 4.*

Soft Pastels

Purplellie
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ET10369 *PYJAMA BEARS.*
Velour fabric assortment 13".
Packed 4.

ET10634 *PASTEL VELOUR CLOWN 17".*
Packed 3.

ET10089 *TERRY BABY'S FIRST BEAR 12".*
Packed 8.

ET10150 *PASTEL TERRY BEAR AND CAT 9".*
Pastel terry with co-ordinating body.
Packed 12.

Bright Primaries

Purplellie
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ET10073 *TERRY HUMPTY DUMPTY 'SHAKE ME' LOOPS 6".*
Packed 16 in a display tray (6 blue, 3 green and 3 red).

ET10071 *TERRY HUMPTY DUMPTY 11". Packed 4.*

ET10173 *PRIMARY TERRY SILLY SHAKES 7".*
Assorted Elephant, Bear and Hippo. Packed 12.

ET10172 *SEASHAKES™ 6".*
Packed 12 assorted. (8 Octopus and 4 Whale).

Bright Primaries

Purple
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ET10333

Snap Button

ET10505

Buckle Zip

ET10060

ET98078

ET10068

ET10333 *PRIMARY TERRY CLOWN 20".*
Multicolour primary Clown. Packed 4.

ET98078 *PRIMARY TERRY HAMMER 'SHAKE ME'S' 8".*
Packed 12.

ET10505 *TEACH 'N' PLAY TURTLE 13".*
Primary soft terry fabric with a zip, snap, buckle and button. Packed 4.

ET10068 *TERRY BAR AND RING ASSORTMENT 5". Packed 12.*

ET10060 *PRIMARY TERRY 'SHAKE ME' CLOWN 7". Packed 12.*

Bright Primaries

Purplellie
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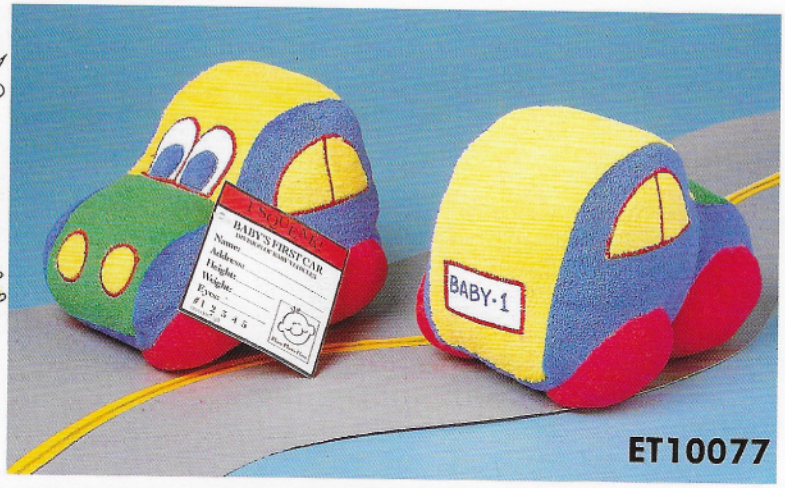
ET10005

ET32854



ET10077

ET98089

ET10085

ET32830

ET10005	RING GIRAFFE ASSORTMENT 5". Bright velour bodies with removable rings and rattle. Packed 12.	ET32854	PADDINGTON BEAR BABY SHAKES 3". Packed 16 in a display tray (Yellow and Red).
ET10077	SQUEAKY TERRY CAR. Packed 6.	ET98089	TERRY PRIMARY BEAR. Packed 8.
ET10085	TERRY TURTLE AND BEAR 5" WITH RATTLES. Assorted. Packed 12.	ET32830	PADDINGTON BEAR LOOP RATTLE 6". Packed 12 Red and Yellow velour in a display basket.

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Soft Pastels

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ET00125

ET10025

ET10138

ET10368

ET00125 *MUSICAL PASTEL PERKY BUNNY 8".*
Packed 6 assorted.

ET10138 *SPRING SWEET SHAKES 10".*
Bunny, Chick and Lamb with rattle. Packed 12 in a display basket.

ET10025 *FUNNY BUNNY RATTLES 10".*
Packed 12 in a display basket.

ET10368 *BLOOMER BEARS 8".*
Evenly assorted Champagne, White and Beige Bears with striped bloomers. Packed 12.

Pastels & Primaries

ET10801 *HUG'N'CHUG CIRCUS 'SHAKE ME' ASSORTMENT 6". Packed 12 assorted Clown, Elephant and Bear in display basket.*

ET10803 *HUG'N'CHUG CIRCUS DOLL ASSORTMENT 12". (Bear, Clown and Elephant). Packed 6.*

ET10439 *SPRINGTIME LAMB 12". Soft velour body. Packed 4.*

ET30505 *BEATRIX POTTER LOOP RATTLES 7". Packed 12 assorted (6 Peter Rabbit, 3 Jeremy Fisher and 3 Jemima Puddleduck) in a display basket.*

ET32820 *MY FIRST PADDINGTON BEAR 9". Assorted evenly Blue with Yellow and Red with Blue velour. Packed 12.*

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Playtime

r/EdenToys

ET39050

ET32855

ET37060

ET39050 *SPOT FARM PLAYMAT.*
An interactive toy complete with sounds, textures and things to do. Packed 2.

ET32855 *PADDINGTON TEACH AND PLAY BOOK 12".*
A soft pre-school toy designed to teach various tasks to children. Packed 2.

ET37060 *THOMAS PLAYMAT.*
Teaches shapes and colours, comes with finger puppet and 5 brightly coloured shapes. Packed 2.

Dolls

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ET10120

ET33303

ET10853

ET10120 *PRE-SCHOOL DOLLS 14".*
Packed 4 assorted with blonde, brunette, brown and black hair. Comes with detachable teddy bear in the pocket.

ET33303 *MADELINE DOLL 14".*
Packed 4.

ET10853 *BABY NAVY BOY AND GIRL DOLLS 14".*
Packed 6 assorted.

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& Barbara Bemelmans

My First Beatrix Potter

Purrfektlie
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ET30218	VELOUR TOM KITTEN. Machine washable. Packed 6.
ET30215	VELOUR PETER RABBIT 10". Machine washable. Packed 6.
ET30225	VELOUR PIGLING BLAND 8". Machine washable. Packed 6.
ET30216	VELOUR JEMIMA PUDDLEDUCK 10". Machine washable. Packed 6.
ET30222	VELOUR JEREMY FISHER 11". Machine washable. Packed 6.
ET98431	BEATRIX POTTER PRAM TOYS 6". Packed 12 (6 of each).

Musical Mobiles

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ET44325 *PADDINGTON BEAR MUSICAL MOBILE*
With six minute music box and on/off switch.
Packed 2.

ET44300 *PETER RABBIT AND FRIENDS MUSICAL MOBILE.*
With six minute music box and on/off switch.
Packed 12.

Childrens Books

r/EdenToys

JM283 *MAGIC WINDOW BOOKS. Packed 24 assorted in counterpack (6 titles).*
BWLAB *LITTLE ANIMAL SHAPED BOARD BOOKS. Packed 18 assorted (4 titles).*
GB201 *FINGERWIGGLES BOARD BOOKS. A very clever concept for young children. Packed 16 assorted in counterpack.*
JM945 *SQUEEZE AND SQUEAK BOARD BOOKS. Packed 24 assorted in a counterpack (4 titles)*
LB979 *1ST FOCUS SQUEAKY BATH BOOKS. Packed 12 (2 titles).*
LB952 *1ST FOCUS SHAKE AND PLAY CLOTH BOOKS. Packed 12 (2 titles).*

Childrens Books

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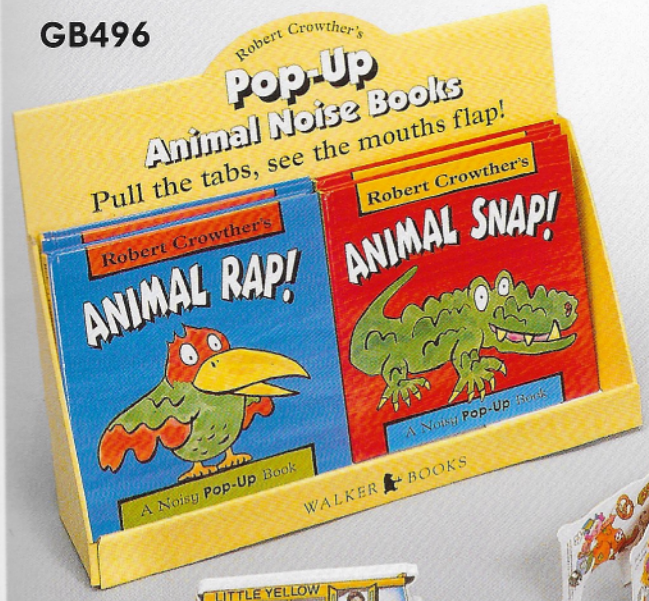
JM937	*LITTLE LOOK AROUND BOARD BOOKS. Packed 24 assorted in a counterpack (4 titles).*
BWMFW	*MY FIRST WORDS BOARD BOOKS. Packed 24 in a counterpack (4 titles).*
OB872	*BABY'S FIRST YEAR BOOK. Immensely popular with charming illustrations. Packed 4.*
GB70X	*BABY'S DIARY. Delightful illustrations by Henriette Willbeek Le Mair. Packed 3.*
GB529	*NEW BABY CARE BOOK. An excellent guide to all aspects of baby care. Packed 1.*

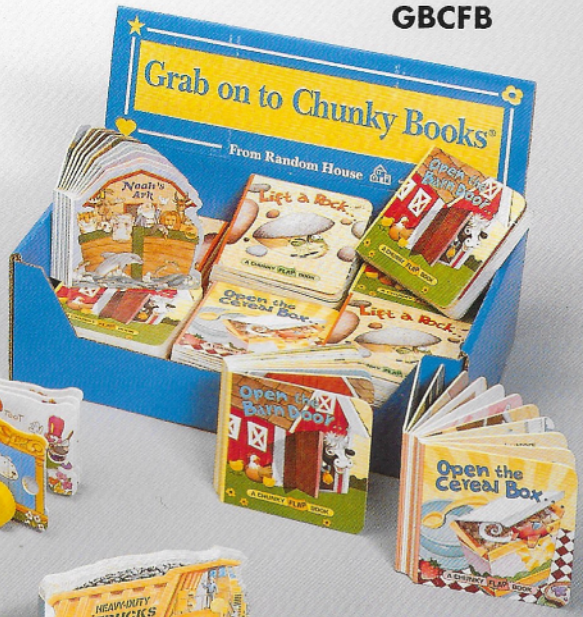
Childrens Books

r/EdenToys

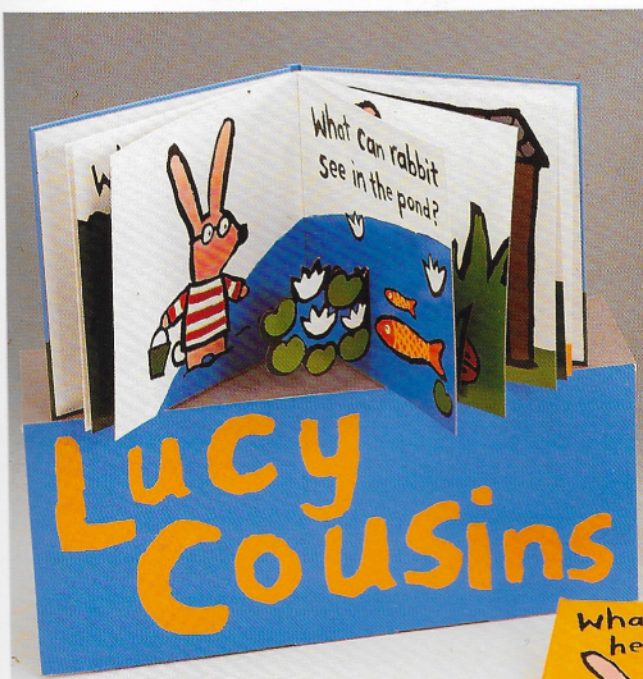
GB496

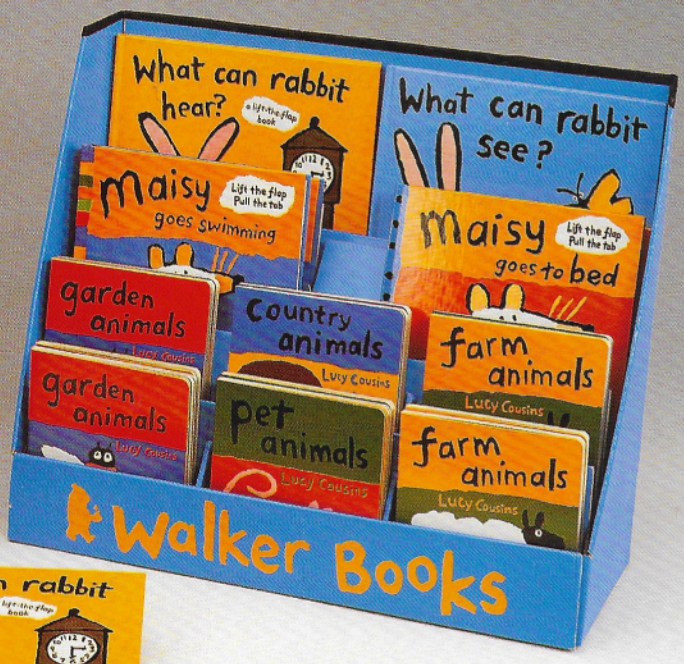


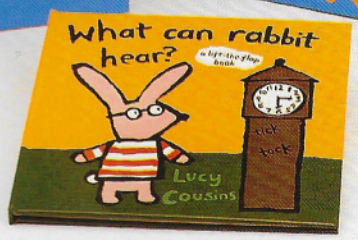
GBCFB



GBWBB







GB691

GB496	*ROBERT CROWTHERS ANIMAL NOISE POP-UP BOOKS. Packed 14 in a counterpack (2 titles).*
GBCFB	*CHUNKY FLAP BOARD BOOKS. Packed 24 in a counterpack assorted.*
GBWBB	*WHEEL BOARD BOOK. Packed 24 in a counterpack (4 titles).*
GB691	*LUCY COUSINS. Selection of bright board and lift the flap books. Packed 24 assorted in counterpack.*

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RAINBOW DESIGNS

EMBLEM HOUSE, BLENHEIM ROAD, LONGMEAD INDUSTRIAL ESTATE, EPSOM, SURREY KT19 9AP
Telephone: EPSOM (0372) 745733 Telex: 894806 RAINBO-G Fax: (0372) 745462

Designed and produced in the studios of Rainbow Designs by David Cannon, Lisa Hawken and Jo Huddleston

JANUARY 1994
BOOK TITLES WITH * ARE SUBJECT TO VAT
SHEET NO. 1

RAINBOW DESIGNS

CARRIAGE PAID ORDERS OVER £150
UK MAINLAND ONLY

TOTAL ORDER VALUE £ .....

PLEASE NOTE THAT PRICES MAY CHANGE WITHOUT PRIOR NOTICE. ALL RELEVANT PRODUCTS CONFORM TO THE LATEST EEC TOY SAFETY STANDARDS: EN71/1988, BS5665 1989

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A/C TYPE: _____

THE BEATRIX POTTER COLLECTION

Code Number	Description	Pkd	RRP	Price Each	Qty Ord	Value
RCFWB25	Small Badges	200		£0.15		
RCFWB55	Large Badges	100		£0.20		
RCFWBA	Birth Announcements	24		£0.80		
RCFWBG	Gift Carrier Bag	12		£0.65		
RCFWDF	File with Lock	6		£3.30		
RCFWDW	Document Wallet	12		£0.99		
RCFWEB	Peter/Radish Brooch	12		£1.45		
RCFWEJ	Jemima Brooch	12		£1.45		
RCFWEM	Mrs Rabbit Brooch	12		£1.45		
RCFWEP	Peter Rabbit Brooch	12		£1.45		
RCFWER	Erasers Assorted	80		£0.26		
RCFWGB	3 Drawer Chest	6		£2.95		
RCFWHC	Height Chart	12		£1.75		
RCFWJB	Gift Box with Mirror	6		£4.20		
RCFWLP	Letter Pack	24		£1.10		
RCFWLR	Letter Rack with Notelets and Envelopes	12		£2.10		
RCFWMP	Pocket Mirrors	30		£0.45		
RCFWNB	Notebooks	24		£0.25		
RCFWPA	Photograph Album	12		£2.10		
RCFWPAB	Baby's Photograph Album	12		£2.10		
RCFWPF	Photograph Frame	12		£2.10		
RCFWPL	Pencils	72		£0.17		
RCFWPM	Memo Pad	12		£1.65		
RCFWPT	Pencil Tub	12		£0.99		
RCFWPY	Party Invitations	24		£0.80		
RCFWRL	Rulers	50		£0.22		
RCFWSH	Pencil Sharpeners	48		£0.38		
RCFWSP	Slide Puzzles	48		£0.40		
RCFWST	Sticker Packs	24		£0.56		
RCFWWK	Writing Kits	24		£0.75		

BEATRIX POTTER SOFT TOYS

ET30010	Musical Pillow	6		£8.45		
ET30215	Velour Peter Rabbit	6		£4.85		
ET30216	Velour Jemima Puddleduck	6		£4.85		
ET30218	Velour Tom Kitten	6		£4.85		
ET30222	Velour Jeremy Fisher	6		£4.85		
ET30225	Velour Pigling Bland	6		£4.85		
ET30315	Floppy Peter Rabbit	2		£9.50		
ET30505	Potter Velour Loop Rattles	12		£3.10		
ET30622	Small Jeremy Fisher	6		£7.95		
ET30625	Benjamin Bunny	3		£11.95		

Code Number	Description	Pkd	RRP	Price Each	Qty Ord	Value
ET30632	Large Jeremy Fisher	2		£16.95		
ET30672	Display Jeremy Fisher	1		£55.00		
ET30715	Small Peter Rabbit	6		£6.45		
ET30721	Pigling Bland	2		£11.95		
ET30726	Squirrel Nutkin	2		£9.25		
ET30729	Goody/Timmy Tiptoes	4		£6.95		
ET30755	Large Peter Rabbit	4		£10.95		
ET30766	Tom Kitten	2		£9.25		
ET30767	Tabitha Twitchit	2		£11.95		
ET30795	Display Peter Rabbit	1		£55.00		
ET30806	Tommy Brock	2		£11.95		
ET30807	Jemima Puddleduck	2		£9.45		
ET30818	Gentleman Mouse	2		£7.75		
ET30823	Pig Wig	2		£9.95		
ET30825	Peter/Radish Medium	4		£9.45		
ET30830	Mr McGregor	2		£15.65		
ET30835	Flopsy Bunnies Assorted	6		£6.75		
ET30845	Mrs Rabbit	2		£14.95		
ET30850	Potter Playshop	2		£12.95		
ET30855	Musical Peter Rabbit	4		£10.95		
ET30865	Peter/Radish Large	2		£14.95		
ET30870	Peter Rabbit Puppet Boxed	4		£7.45		
ET30871	Peter Rabbit Puppet	4		£5.95		
ET44300	Musical Velour Mobile	2		£22.50		
ET98431	Potter Pram Toys	12		£3.25		
ET98757	Small Peter/Radish	6		£7.25		

BEATRIX POTTER BOOKS

BOOK PRICES SHOWN ARE RETAIL LESS 35% TRADE DISCOUNT

PLEASE NOTE
ALL RETAIL OUTLETS CAN NOW BE SUPPLIED WITH BEATRIX POTTER BOOKS

PBW022	Birthday Book C/Pack*	10	£5.10	£2.82		
PBW030	Address Book C/Pack*	10	£5.10	£2.82		
PBW041	Peter/Benjamin Story Book C/Pack	20	£3.99	£2.59		
PBW074	Peter Rabbit Keepsake*	4	£7.99	£4.42		
PBW122	Beatrix Potter Board Books C/Pack	24	£2.50	£1.63		
PBW157	Peter/Benjamin Colouring Book C/Pack	10	£2.99	£1.94		
PBW186	The Complete Tales of Beatrix Potter	1	£30.00	£19.50		
PBW238	Original Hardback Books C/Pack	24	£4.50	£7.43		
PBW282	Shaped Board Books Assorted	24	£2.99	£1.94		
PBW306	1 2 3 Frieze*	4	£4.50	£2.49		
PBW373	A B C Frieze*	4	£4.50	£2.49		
PBW411	Wall Poster Set 1*	4	£5.99	£3.32		
PBW452	Mini Collections 1-6 C/Pack	18	£4.50	£2.93		
PBW459	Shaped Bath Books C/Pack	12	£2.99	£1.94		

BEATRIX POTTER BOOKS

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PLEASE NOTE

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Code Number	Description	Pkd	RRP	Price Each	Qty Ord	Value
PBW469	Peter Rabbit Stencil Book	6	£4.99	£3.24		
PBW475	Beatrix Potter Hide and Seek C/Pack	32	£2.50	£1.63		
PBW575	My First Year Book*	4	£7.99	£4.42		
PBW622	23 Book Presentation Pack	1	£105.00	£68.25		
PBW665	12 Book Presentation Box (1-12)	1	£56.00	£36.40		
PBW821	Wall Posters Set 2*	4	£5.99	£3.32		
PBW83X	Nursery Frieze*	4	£4.50	£2.49		
PBW886	12 Book Mini Presentation Box	2	£12.99	£8.44		
PBW975	Peter Rabbit Pop-Up Books C/Pack	10	£4.99	£3.24		
LBFWCB	Potter Shaped Colouring Books	12	£1.50	£0.98		
LBFWBB	Peter Rabbit & Friends Buzz Books	12	£1.50	£0.98		
LBFWSA	Sticker Activity Books*	6	£2.50	£1.63		

THOMAS THE TANK ENGINE

RCTB55	Thomas Only Badges	100		£0.20		
RCTB55A	Assorted Large Badges	100		£0.20		
RCTEBEN	Edward Brooch	12		£1.25		
RCTEBJN	James Brooch	12		£1.25		
RCTEBT	Thomas Brooch	12		£1.25		
RCTEBTN	Thomas (Front) Brooch	12		£1.25		
RCTER	Erasers	100		£0.16		
RCTHC	Height Charts	12		£1.75		
RCTPB	Picture Badges Assorted	12		£0.99		
RCTPBT	Thomas Only Picture Badges	12		£0.99		
RCTPL	Pencils	72		£0.17		
RCTRL	Rulers	50		£0.22		
RCTSH	Pencil Sharpeners	48		£0.38		
RCTSP	Slide Puzzles	48		£0.40		
RCTST	Sticker Packs	24		£0.55		
RCTWK	Writing Kits	24		£0.75		

BOOK PRICES SHOWN ARE RETAIL LESS 35% TRADE DISCOUNT

RCTWN	Nursery Frieze*	6	£4.50	£2.49		
OBT019	Noisy Book	3	£9.99	£6.49		
OBT10X	Read and Colour 2	12	£1.50	£0.98		
OBT124	Thomas Wheelie Books C/Pack	15	£3.99	£2.59		
OBT199	Mini Slipcase Set No. 1 C/Pack	12	£3.99	£2.59		
OBT349	James Wheelie Books C/Pack	15	£3.99	£2.59		
OBT385	Hide and Seek Animals	4	£4.99	£3.24		
OBT406	Chunky Board Books C/Pack	48	£2.50	£1.63		
OBT411	Colouring Books	12	£1.50	£0.98		
OBT552	Tell the Time	3	£3.99	£2.59		
OBT558	TV Board Books C/Pack	24	£2.99	£1.94		
OBT744	Buzz Story Books	48	£1.50	£0.98		
OBT809	Press Out Model Books*	12	£4.99	£2.76		
OBT960	Mini Slipcase Set No. 2 C/Pack	12	£3.99	£2.59		

SOFT TOYS

ET37010	Small Thomas	4		£3.99		
ET37015	James & Percy	4		£3.99		
ET37030	Large Thomas	2		£11.60		
ET37040	Display Thomas	1		£45.00		
ET37050	Play Set	2		£12.95		
ET37060	Thomas Shapes/Colours Play Mat	2		£9.95		

PADDINGTON BEAR

RCPB1	Paddington/Suitcase Brooch	12		£1.45		
RCPB2	Paddington Walking Brooch	12		£1.45		
RCPB3	Paddington/Marmalade Brooch	12		£1.45		
RCBP4	Paddington Sitting Brooch	12		£1.45		
RCPDF	File with Lock	6		£3.30		
RCPDW	Document Wallet	12		£0.99		

Code Number	Description	Pkd	RRP	Price Each	Qty Ord	Value
RCPGB	3 Drawer Chest	6		£2.95		
RCPLP	Letter Pack	24		£1.10		
RCPPA	My Photograph Album	12		£2.10		
RCPPF	Photograph Frame	12		£2.10		
RCPPM	Memo Pad	12		£1.65		
RCPPT	Pencil Tub	12		£0.99		
RCPWK	Writing Kits	24		£0.75		
RCPPL	Paddington Pencil	72		£0.17		
RCPRL	Paddington Rulers	50		£0.22		

BOOK PRICES SHOWN ARE RETAIL LESS 35% TRADE DISCOUNT

CC349	Dressing-Up Books*	6	£3.50	£1.94		
CC633	Chunky Board Books C/Pack	24	£1.99	£1.29		
CC756	Mini Hard Back Books	24	£1.75	£1.14		
CCPPB	Picture Books Assorted	12	£4.99	£3.24		

SOFT TOYS

ET32800	Paddington in Gift Bag	12		£2.55		
ET32820	My First Paddington	12		£4.95		
ET32821B	Small Paddington Blue Hat	6		£5.95		
ET32821Y	Small Paddington Yellow Hat	6		£5.95		
ET32830	Loop Rattles	12		£3.15		
ET32831B	Medium Paddington Blue Hat	2		£10.40		
ET32831Y	Medium Paddington Yellow Hat	2		£10.40		
ET32835	Large Velour Paddington	2		£9.95		
ET32851B	Large Paddington, Blue Hat	2		£27.95		
ET32851Y	Large Paddington, Yellow Hat	2		£27.95		
ET32854	Wrist Rattles	16		£2.35		
ET32855	Paddington Teach and Play Book	4		£11.95		
ET44325	Mobile (New)	2		£22.95		
ET98820	Paddington Clip-Ons	24		£1.80		

WOODEN TOYS

ET58002	Paddington Puzzle	4		£5.50		
ET58005	Paddington Building Blocks	3		£11.75		
ET58006	Paddington Pull Toy Bus	4		£8.95		

RUPERT THE BEAR

RCRB1	Moon/Stars Brooch	12		£1.45		
RCRB2	Star Brooch	12		£1.45		
RCRB3	Moon Brooch	12		£1.45		
RCRB4	Walking Brooch	12		£1.45		
RCRB5	Skiing Brooch	12		£1.45		
RCRB6	Ballooning Brooch	12		£1.45		
RCRB7	Skating Brooch	12		£1.45		
RCRB8	Cycling Brooch	12		£1.45		
RCRB9	Golfing Brooch	12		£1.45		
RCRB10	Running Brooch	12		£1.45		
RCRB11	Dolphin Brooch	12		£1.45		
RCRB12	Aeroplane Brooch	12		£1.45		
RCRB13	Football Brooch	12		£1.45		
RCRB14	Rugby Brooch	12		£1.45		
RCRB15	Cricket Brooch	12		£1.45		

SPOT THE DOG

ET39020	Loop Rattle	12		£3.20		
ET39021	Small Spot	6		£2.95		
ET39040	Large Floppy Spot	2		£9.85		
ET39048	Spot Silly Squeaks	12		£2.85		
ET39050	Spot Playmat	2		£10.75		
ET39071	Spot Puppet	4		£5.95		

BOOK PRICES SHOWN ARE RETAIL LESS 35% TRADE DISCOUNT

OBS325	Spot Board Books C/Pack	18	£2.50	£1.63		
PBS715	Spot Cloth Books	12	£2.99	£1.94		
PBS802	Spot Lift the Flap Books	3	£7.99	£5.19		

WINNIE THE POOH

RCWABA	Alphabet Brooch A	6		£1.65		
RCWABB	Alphabet Brooch B	6		£1.65		
RCWABC	Alphabet Brooch C	6		£1.65		
RCWABD	Aphabet Brooch D	6		£1.65		
RCWABE	Alphabet Brooch E	6		£1.65		

r/EdenToys

EDEN SOFT TOY COLLECTION
CATALOGUE SPRING 1994

Code Number	Description	Pkd	RRP	Price Each	Qty Ord	Value
ET00125	Musical Pastel Perky	6		£5.95		
ET00130	Musical Pastel Clown	4		£8.95		
ET00540	Musical Baby Express	4		£5.95		
ET00803	Pull-String Bear	4		£8.95		
ET00804	Pull-String Primary Clown	4		£8.95		
ET00805	Pull-String Waggie Dinosaur	2		£10.45		
ET00807	Pull-String Elephant	3		£9.95		
ET10001	Rattle-Go-Round Pastel	12		£3.75		
ET10002	Rattle-Go-Round Primary	12		£3.75		
ET10003	3 Ring Circus	12		£3.70		
ET10004	Pastel Rattle Rings	12		£3.95		
ET10005	Ring Animals	12		£3.65		
ET10013	Special Beginnings	6		£3.45		
ET10025	Funny Bunnies	12		£3.35		
ET10027	Clown Shake-Me	12		£2.99		
ET10039	Terry Boy	6		£3.25		
ET10041	Wrist Rattles Assorted	16		£2.15		
ET10043	Shake-Me Dolls Assorted	12		£3.55		
ET10046	Hot-Tots Wrist Rattles Assorted	16		£2.20		
ET10047	Hot-Tots Shake-Me Dolls Assorted	12		£3.35		
ET98848	Hot-Tots Dolls	6		£4.45		
ET10049	Character Shake-Me Assorted	18		£2.65		
ET10054	Terry Pig and Cow	12		£2.85		
ET10059	Le Petit Bebe Rattles Assorted	18		£1.99		
ET10060	Shake-Me Terry Clowns	12		£1.99		
ET10068	Terry Bar/Ring Assorted	12		£1.60		
ET10071	Terry Humpty Dumpty	4		£6.45		
ET10073	Shake-Me Humpty Dumpty Loops	12		£2.25		
ET10077	Squeaky Terry Car	6		£4.95		
ET98078	Terry Hammers	12		£1.60		
ET10085	Terry Turtle/Bear	12		£2.35		
ET10089	Terry Pastel Bear	8		£3.95		
ET98089	Terry Primary Bear	8		£3.95		
ET10090	Shake-Me Boy/Girl Loops	12		£2.25		
ET10094	Spring Wrist Rattles	16		£1.99		
ET10120	Pre-School Dolls	4		£6.95		
ET10138	Spring Sweet Shakes	12		£2.99		
ET10150	Terry Pastel Bear/Cat	12		£3.25		
ET10163	Terry Girl	6		£3.25		
ET10172	Sea Shakes	12		£2.99		
ET10173	Primary Terry Silly Shakes	12		£2.99		
ET10333	Primary Terry Clown	4		£8.75		
ET10368	Bloomer Bears	12		£2.75		
ET10369	Pyjama Bears	4		£6.95		
ET10370	Cozy Bears	6		£4.35		
ET10439	Springtime Lamb Velour	4		£6.95		
ET10443	Hot-Tots Larry	6		£3.85		
ET10480	Jumpin' Gems Sweet Shakes	12		£2.99		
ET10481	Jumpin' Gems Floppy Bean BagToys	12		£4.75		
ET10482	Jumpin' Gems Bear	4		£4.99		
ET10505	Teach 'n' Play Turtle	4		£5.95		
ET10548	Silly Squeaks	12		£2.85		
ET10553	Primary Velour Chime Toys	6		£4.75		
ET10634	Pastel Velour Clown	3		£8.75		
ET10801	Hug 'n' Chug Shake-Me	12		£2.65		
ET10803	Hug 'n' Chug Doll Assortment	6		£3.95		
ET10853	Baby Navy Dolls	6		£3.95		
ET10950	Roly-Poly Chime Toys	4		£7.75		
ET33303	Madeline Dolls	4		£4.25		

BOOKS

BOOK PRICES SHOWN ARE RETAIL LESS 35% TRADE DISCOUNT

Code Number	Description	Pkd	RRP	Price Each	Qty Ord	Value
BWLAB	Little Animal Books Assorted	18	£1.99	£1.29		
BWMWF	My First Words Board Books C/Pack	24	£1.50	£0.98		
GBCFB	Chunky Flap Books C/Pack	24	£2.50	£1.63		
GBWBB	Wheel Board Books C/Pack	24	£2.75	£1.79		
GB70X	Babys Diary*	3	£7.99	£4.42		
GB201	Finger Wiggles Board Books C/Pack	16	£2.99	£1.94		
GB496	Robert Crowthers Animal Noise C/Pack	14	£4.99	£3.24		
GB529	New Baby Care Book	1	£8.99	£5.84		
GB691	Lucy Cousins 24 Book Pack C/Pack	24	£103.88	£67.52		
JM283	Magic Windows Books C/Pack	24	£3.99	£2.59		
JM937	Little Look Around Books C/Pack	24	£2.99	£1.94		
JM945	Squeeze and Squeak Book C/Pack	24	£3.99	£2.59		
LB952	First Focus Shake & Play Cloth Books	12	£2.99	£1.94		
LB979	First Focus Squeaky Bath Books	12	£2.99	£1.94		
OB872	Babys First Year*	4	£5.99	£3.32		
RCNHC	Nursery Height Chart	12		£1.75		

/EdenToys

UK PRICE LIST AND ORDER FORM
JANUARY 1994

SHEET NO.2

CUSTOMER NAME: .....

CUSTOMER ORDER NO: ..... DATE: .....

r/EdenToys

WINNIE THE POOH

Code Number	Description	Pkd	RRP	Price Each	Qty Ord	Value
RCWABF	Alphabet Brooch F	6		£1.65		
RCWABG	Alphabet Brooch G	6		£1.65		
RCWABH	Alphabet Brooch H	6		£1.65		
RCWABI	Alphabet Brooch I	6		£1.65		
RCWABJ	Alphabet Brooch J	6		£1.65		
RCWABK	Alphabet Brooch K	6		£1.65		
RCWABL	Alphabet Brooch L	6		£1.65		
RCWABM	Alphabet Brooch M	6		£1.65		
RCWABN	Alphabet Brooch N	6		£1.65		
RCWABP	Alphabet Brooch P	6		£1.65		
RCWABR	Alphabet Brooch R	6		£1.65		
RCWABS	Alphabet Brooch S	6		£1.65		
RCWABT	Alphabet Brooch T	6		£1.65		
RCWABV	Alphabet Brooch V	6		£1.65		
RCWABW	Alphabet Brooch W	6		£1.65		
RCWB25	Small Badges	200		£0.15		
RCWDF	File with Lock	6		£3.30		
RCWDW	Document Wallet	12		£0.99		
RCWEBB	Pooh Balloon Brooch	12		£1.45		
RCWEBE	Eeyore Brooch	12		£1.45		
RCWEBG	Piglet Brooch	12		£1.45		
RCWEBH	Pooh/Honey Pot Brooch	12		£1.45		
RCWEBP	Pooh Bear Brooch	12		£1.45		
RCWEBT	Tigger Brooch	12		£1.45		
RCWER	Erasers	80		£0.26		
RCWGB	3 Drawer Chest	6		£2.95		
RCWHC	Height Chart	12		£1.75		
RCWJB	Gift Box with Mirror	6		£4.20		
RCWLP	Letter Pack	24		£1.10		
RCWLR	Letter Rack	12		£1.75		
RCWMG	Mugs	24		£1.45		
RCWMP	Pocket Mirrors	30		£0.45		
RCWPAL	Photograph Album	12		£2.35		
RCWPAS	Small Photograph Album	12		£2.10		
RCWPB	Picture Badges Assorted	12		£0.99		
RCWPBP	Pooh/Balloon Picture Badges	12		£0.99		
RCWPHF	Photograph Frame	12		£2.10		
RCWPH	Pooh's Picture House	12		£0.75		
RCWPL	Pencils	72		£0.17		
RCWPM	Memo Pad	12		£1.65		
RCWPT	Pencil Tub	12		£0.99		
RCWPY	Party Invitations	24		£0.80		
RCWRL	Rulers	50		£0.22		
RCWSH	Pencil Sharpeners	48		£0.38		
RCWST	Sticker Packs	24		£0.55		
RCWWK	Writing Kits	24		£0.75		

BOOKS

BOOK PRICES SHOWN ARE RETAIL LESS 35% TRADE DISCOUNT

OBW12X	Colouring Books C/Pack	30	£1.50	£0.98			
OBW023	Small Format Set 1 C/Pack	20	£2.99	£1.94			
OBW025	Wall Friezes 1 2 3*	12	£3.99	£2.21			
OBW126	Small Format Set 2 C/Pack	20	£2.99	£1.94			
OBW156	Count and Colour Wipe Clean	12	£1.99	£1.29			
OBW320	Baby Chunky Board Books C/Pack	48	£2.50	£1.63			
OBW422	Mini Slip Case 1 C/Pack	12	£3.99	£2.59			
OBW455	Shaped Board Books C/Pack	20	£2.99	£1.94			
OBW598	Press Out and Model Books*	6	£4.99	£2.76			
OBW709	Pooh Sticker Story Books	6	£2.99	£1.94			
OBW725	Pooh Window Books	6	£2.99	£1.94			
OBW738	Mini Slip Case 2 C/Pack*	12	£3.99	£2.21			
OBW819	Baby Book*	4	£5.99	£3.89			
OBW907	Birthday Book C/Pack*	24	£4.99	£2.76			
OBW908	Address Book C/Pack*	24	£4.99	£2.76			
OBWPSB	Pooh Story Book	4	£3.99	£2.21			

I'M FOR WILDLIFE

RCIAB	Address Book	12		£1.50			
RCIB25	Small Badges	200		£0.15			
RCIB38	Medium Badges	100		£0.17			
RCIDW	Document Wallet	12		£0.99			
RCIER	Erasers	100		£0.16			
RCIMB	Memory Boards	24		£0.99			
RCINB	Notebooks	24		£0.25			
RCIPL	Pencils	72		£0.17			
RCIPM	Memo Pad	12		£1.65			
RCIRB	Ring Binder	10		£1.25			
RCIRL	Rulers	50		£0.22			
RCISH	Pencil Sharpeners	48		£0.38			
RCISP	Slide Puzzles	48		£0.40			
RCIWK	Writing Kits	24		£0.75			

BOOKS

BOOK PRICES SHOWN ARE RETAIL LESS 35% TRADE DISCOUNT

JM291	Sticker Books	15	£2.50	£1.63			
JM961	Nature Search C/Pack*	8	£7.99	£4.42			

CHILDREN'S BOOKS

BOOK PRICES SHOWN ARE RETAIL LESS 35% TRADE DISCOUNT

ANIMALS OF FARTHING WOOD

OBF086	Pop-Up Book	3	£9.99	£6.49			
OBF97X	Buzz Books 1 C/Pack	24	£1.50	£0.98			
OBF346	Baby Board Books	6	£2.99	£1.94			
OBF362	Activity Wipe-Clean	12	£1.99	£1.29			
OBF372	Buzz Books 2 C/Pack	24	£1.50	£0.98			
OBF509	Read and Colour C/Pack	20	£1.50	£0.98			

BEAR BOOKS

GBB091	Ultimate Teddy Sticker Book C/Pack*	24	£3.50	£1.94			
GBB462	Teddy Bear Encyclopedia	1	£20.00	£13.00			
GBB729	PB Bears Birthday Party	1	£6.99	£4.54			

FLOWER FAIRIES

PBFOB	Flower Fairies Originals	8	£4.50	£2.93			
PBF019	Changing Seasons	5	£6.99	£4.54			
PBF068	Birthday Book C/Pack*	12	£5.50	£3.04			
PBF084	Address Book C/Pack*	12	£5.50	£3.04			
PBF107	Postcard Book*	5	£5.99	£3.32			
PFB114	Little Pop-Up Books C/Pack	10	£4.99	£3.24			
PBF545	Alphabet Colouring Book C/Pack	10	£2.99	£1.94			
PBF611	Frieze*	5	£3.99	£2.21			
PBF875	Baby Book*	5	£6.99	£3.87			
PBF940	Activity Book	6	£3.99	£2.59			
PBF964	Treasury	4	£10.99	£7.14			

MADELINE

SBM645	Madeline De-Luxe	4	£9.99	£6.49			
SBM653	Madeline in London De-Luxe	4	£9.99	£6.49			
ET33303	Madeline Dolls	4		£4.25			

NOISY BOOKS

OB019	Thomas Noisy Book	3	£9.99	£6.49			
OB167	Fireman Sam Noisy Book	3	£9.99	£6.49			
OB175	Magic Roundabout Noisy Book	3	£9.99	£6.49			
OB183	Postman Pat Noisy Book	3	£9.99	£6.49			

DISPLAY STANDS

RCDISP	FOC Display Stand on request with 144 Assorted Enamelled Brooches	1		FOC			

CRAZY GAMES

TPCG	Crazy Games	24		£1.65			